

Quotable Scripture to a Purpose.

Between eighty and ninety years ago they lived in the Connecticut River Valley two farmers, one of whom was called Hutt and the other Clark. In the course of a few years they were appointed deacons of the church, and they both adorned their profession. About the time of their election a very grievous famine prevailed in the valley, and the farmers generally were laying up their corn to plant the ensuing season. A poor man living in the town went to Hutt, and said, "I have come to buy a bushel of corn. Here is the money." He was keeping double the usual quantity for seed corn next year, and had to stint his own family. The man urged his suit in vain. At last he said, "Deacon, if you don't let me have the corn I shall curse you." "Curse you?" said the deacon, "how dare you do so?" "Because," said the man, "the Bible says so." "Nonsense!" exclaimed Deacon Hutt. "Yes it does," replied the poor man. "Well," said the deacon, "if you can find any such text, I'll give you a bushel of corn." They went into the house, when the man went to the old family Bible, turned to Proverbs XI, 26, and said: "He that withholdeth corn, the people shall curse him, but blessings shall be upon the head of him that selleth it." The deacon was fairly caught. "Come along," said he, "and I will be as good as my word." He took him to the corn house and measured him out a full bushel of corn, helping the man to put it in his bag, assisted him in slinging it upon his shoulder, and just before his departure, being somewhat of a wag, he said with the twinkle of the eye, "I say, neighbor, after you have carried this corn home, go up to Deacon Clark and curse him out of another bushel."

Newspaper Advertising.

Newspaper advertising is now recognized, by business men having faith in their own wares, as the most effective means for securing for their goods a wide recognition of their merits.

Newspaper advertising compels inquiry, and when the article offered is of good quality, and at a fair price, the natural result is increased sales.

Newspaper advertising is a permanent addition to the reputation of the goods advertised, because it is a permanent influence always at work in their interest.

Newspaper advertising is the most energetic and vigilant of salesmen; addressing thousands each day, always in the advertiser's interest, and ceaselessly at work seeking customers from all classes.

Newspaper advertising promotes trade, for even in the dulllest times advertisers secure by far the largest share of what is being done.

While the advertiser eats and sleeps, printers' steam-engines and printing presses are at work for thousands of towns, and hundreds of thousands of readers, all glancing with more or less interest at the messages prepared for them in the solitude of his office. No preacher ever spoke to so large an audience, or with so little effort or so eloquently, as you may do with the newspaper man's assistance.

NEWSPAPER FAILURES.—Rowell's forthcoming "Newspaper Directory" shows the failure of over 1,000 newspapers in this country during the past year, the loss to publishers, subscribers and advertisers amounting to over \$8,000,000, the Republic of New York, alone losing half a million. Among those who went into the newspaper business and lost heavily thereby were two hundred and seventy-five merchants and adventurers, three hundred and fifteen school teachers, fifty-seven lawyers, four blacksmiths, thirty-three plasterers, ten farmers, two hundred fanatics of various classes affected with literary lesion, one hundred ambitious but visionary young men who drew upon their fathers, and thus suddenly exhausted large margins of the paternal capital, and six lottery men.

A MIRACULOUS ESCAPE.—Last week Daniel Walters was digging a well in Hagerstown, Md., and having drilled in to the rock at the bottom of the same, filled it with powder and put the fuse therein. He then ordered his assistants at the top of the well to draw him up, but when about one-third of the distance had been reached the rope to which he had been clinging parted, and Walters dropped to the bottom of the well. Imagine the terror of his position—standing over a mass of rock that would in a moment or two burst with the fury of a thunderbolt! What did he do? What could he do? Nothing of course, but he shield his head and the vital portions of his body. It exploded, and strange to say, he was not killed. He was considerably bruised, but not fatally or even seriously injured. The escape is certainly most miraculous.

Golden Words.

The habit of looking on the bright side is invaluable. Men and women who are evermore reckoning up what they want rather than what they have—counting the difficulty in the way, instead of contriving means to overcome them—are all certain to live in corn bread, fat pork and salt fish, and sink to unmarked graves. The world is sure to smile upon a man who seems to be successful, but let him go about with a crestfallen air, and the very dogs in the street will set upon him. We must all have losses. Life frost will nip the fruit in the bud, banks will break, investments will prove worthless, valuable houses will die and china vases will break, but all these calamities do not come together. The wise course to pursue, when one plan fails, is to form another; when one crop is knocked under, to fill its place with a substitute, and evermore count what is left rather than what is taken. When the final reckoning is made, it appears that we have not lost the consciousness of our internal rectitude; if we have kept charity toward all men; if by the various discipline of life, we have been freed from follies and confirmed in virtues, whatever we have lost, the great balance sheet will be in our favor.

An Ardent Lover.

A Chicago London has been caught setting fire to his father's barn, because the cruel parent interfered with his courting proclivities. The story is thus told by the Journal: James W. Rich, Jr., was before Justice Kaufman this morning, charged with arson. He set fire to his father's barn last night, at 56 Chicago avenue, under peculiar circumstances. Some trouble arose between father and son several days ago, on account of a girl to whom the father was paying attention. He is only 19 years old, and his father insisted that the courting business be postponed till he was 21. To this the young man would not agree; hence the trouble. Last night at half past ten he came home and found the door locked on him. His father went to the door to let him in, and thinking he saw a knife or revolver in his son's hand, shut the door on him. The young man immediately took his revenge in this way: He went to the nearest neighbors and warned them all to take care of themselves, as there was going to be a fire. He then went to his father's stable and took a horse out and led him across the street, saying, "he did not want the horse to burn, but 'the boy had the old man's word.' Then he fired the barn, but it was put out without much damage. He pleaded guilty to the charge and was held to the Criminal Court in bonds of \$1,000.

Banks and Insurance.

INTEREST.

The Newark Savings Institution.

802 802 BROAD STREET, Corner of Mechanic St.

Newark, N. J., March 20, 1875. Money deposited on or before April 1st, 1875, will draw interest from that date.

German spoken.

DANIEL DODD, Pres.

WM. D. CARTER, Treas.

INSURE IN THE

HUMBOLDT

(MUTUAL)

INSURANCE COMPANY.

ASSETS OVER \$326,000.

OFFICE 733 BROAD STREET, (Essex County National Bank Building.)

NEWARK, N. J.

This Company insures against loss and damage by fire, and other country property, on terms most favorable than any other Company. It has a capital of \$1,000,000, and is therefore able to meet any disaster like the Chicago fire.

Z. B. DODD, President.

J. C. LUDLOW, Pres't.

J. A. ELDRED, Treas.

E. W. MCCLURE, Vice Pres't

ESSEX COUNTY MUTUAL

INSURANCE COMPANY.

CHARTERED IN 1843.

Office on Liberty street, a few doors east of Broad.

BLOOMFIELD.

This Company continues to insure Dwellings, Barns, Stores and other country property, on terms most favorable than any other Company. It has a capital of \$1,000,000, and is therefore able to meet any disaster like the Chicago fire.

Z. B. DODD, President.

J. C. LUDLOW, Pres't.

J. A. ELDRED, Treas.

E. W. MCCLURE, Vice Pres't

Bloomfield Savings Institution.

LIBERTY STREET, WEST OF BROAD ST.

BLOOMFIELD.

This Institution was organized for the purpose of accumulating funds for the benefit of the community, and is now in a position to make liberal loans to individuals and corporations.

Z. B. DODD, President.

J. C. LUDLOW, Pres't.

J. A. ELDRED, Treas.

E. W. MCCLURE, Vice Pres't

J. C. LUDLOW, Pres't.

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HAYES & TAYLOR,

Successors to HARGRAVES & HAYES, Glenwood Ave. and Washington Street, Bloomfield.

PLUMBING,

GAS AND STEAM FITTING.

Tin, Sheet Iron and Copper Workers.

BRICK-SET AND PORTABLE

HOT AIR FURNACES,

Fire-place Heaters,

Brick-set and Portable Ranges,

Stoves, &c.

BRASS, IRON, WOOD, LEAD AND FORCE PUMPS,

GAS FIXTURES,

Chandeliers, Brackets, &c.

Hardware, Tinware, Housekeeping

Goods, &c., &c.

Jobbing and repairing promptly attended to.

All work guaranteed, and at the lowest prices.

ESTABLISHED 1841.

JOSEPH B. HARVEY,

Tin, Sheet Iron & Copper Worker,

Roofing, Leaders and Tin Ware,

Plumbing and Gas Fitting, also SHEET

LEAD, LEAD PIPE, LIFT AND FORCE PUMPS,

Ranges, Hot Air Furnaces,

Parlor, Office and Cook Stoves, Ranges, Kettles,

Water Closets, Bath-Tubs, Cisterns and Well Pumps.

The Subscriber, calling attention to his Business Card as above, and thankful for the patronage bestowed for the past thirty years by the people of Bloomfield and adjacent towns and country, wishes to continue the same, trusting that a strict attention to all business entrusted to him, will merit their favor in the future as in the past.

JOSEPH B. HARVEY.

A Fine Assortment of

Gent's Furnishing Goods

May always be found at

MARTIN ZAHNLE'S

SHAVING AND HAIR DRESSING SALOON,

Bloomfield Centre, Adjoining Appleton's Hotel.

KINGSFORD'S

OSWEGO

PURE

SILVER GLOSS STARCH,

For the Laundry.

MANUFACTURED BY

T. KINGSFORD & SON,

THE BEST STARCH IN THE WORLD.

GIVES A BEAUTIFUL FINISH TO THE LINEN,

and the difference in cost between it and common starch is scarcely half a cent for an ordinary washing. Ask your Grocer for it.

KINGSFORD'S

OSWEGO CORN STARCH.

For Puttling, Blane, Mangel, Cream, &c.

Is the original—Established in 1843. And preserves its reputation as PURE, STONGER AND MORE DELICATE than any other article of the kind offered, either of the same or with other titles.

STEVENSON MACADAM, Th. D., &c., the highest chemical authority of Europe, carefully analyzed this Corn Starch, and says it is the most excellent article of diet and in chemical and feeding properties is fully equal to the best arrow root.

Directions for making Malt, Ale, Custards, &c., accompany each one pound packet.

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Advertisements.

WATERLOO, No. 64 Broadway, New York.

Manufacturers of

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